



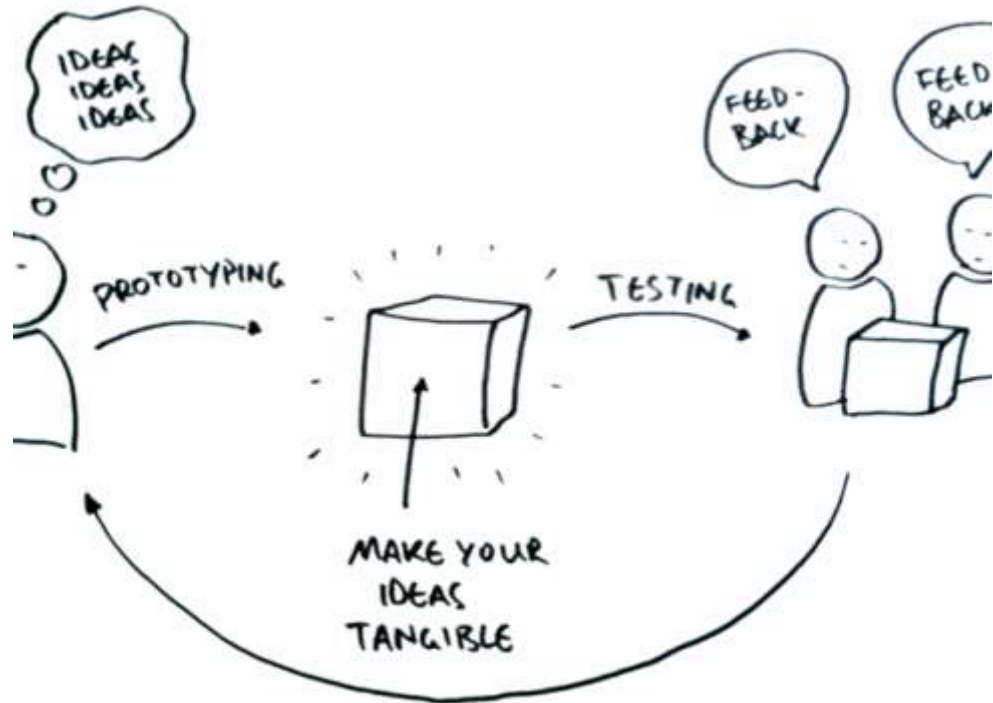
Design Thinking

Erasmus+



- What is Design Thinking
- Steps of Design Thinking

- Service Design Thinking
- Short introduction movie from YouTube



„We believe the next generation of innovators and leaders need to be great design thinkers”

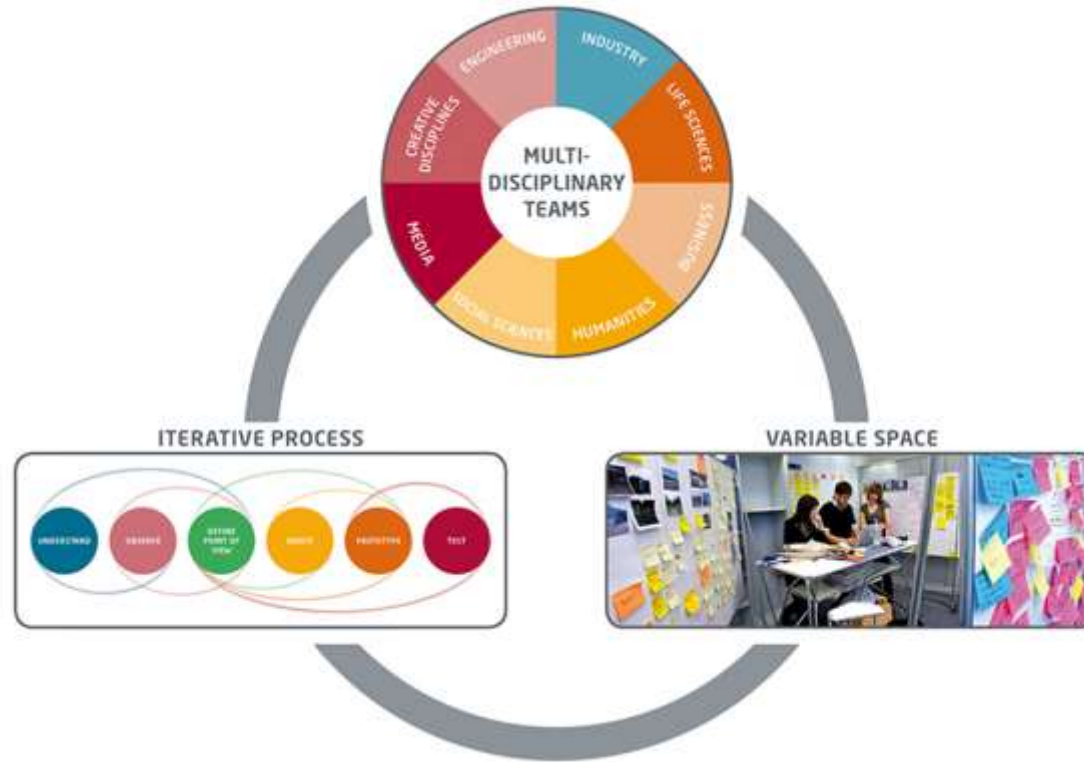
David Kelly & Tim Brown

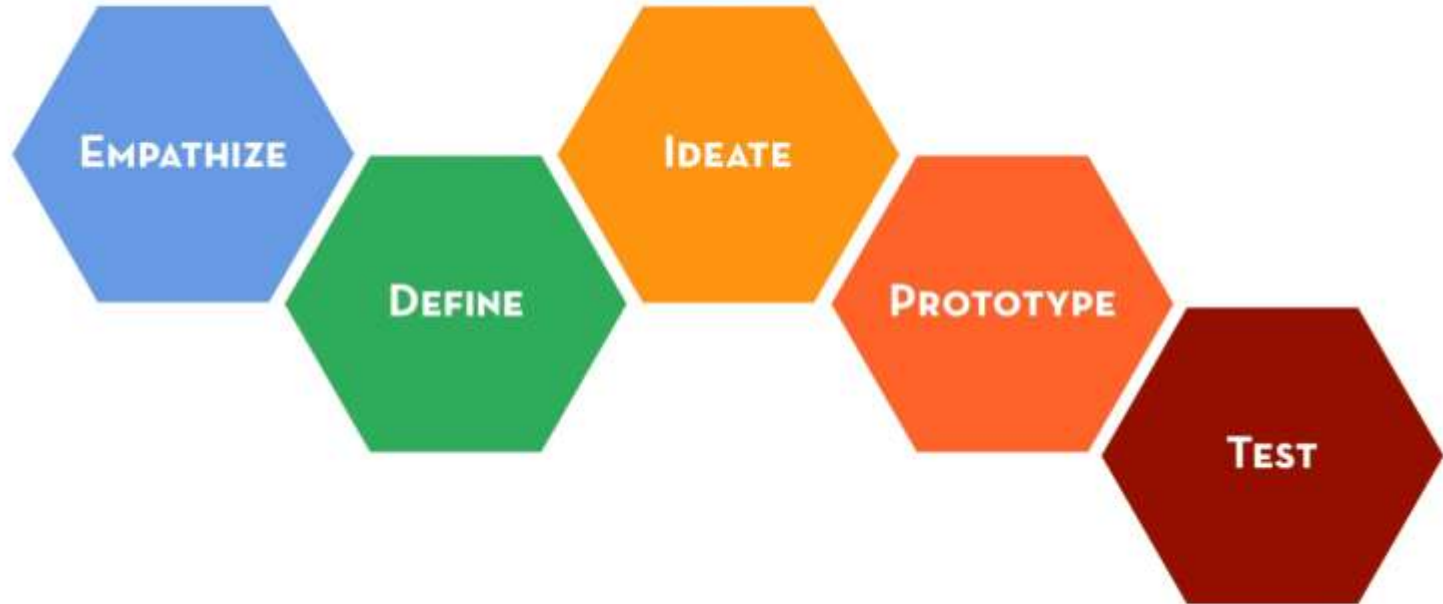
co-founders of IDEO and d.school at Stanford University

Strongly recommended for watch:

Stanford Webinar – „Apply Design Thinking in Your Work”







“To create meaningful innovations,  
you need to know your users and  
care about their lives.”



[[Europe Gascigne](#)]







[\[Dailymail.uk\]](https://www.dailymail.co.uk)

Household Food  
Waste Problem

d.   
HASSO PLATTNER  
Institute of Design at Stanford



# DEFINE

“Framing the right problem is the only way to create the right solution.”





How to improve the shopping to solve household food problem





“It’s not about coming up with the ‘right’ idea, it’s about generating the broadest range of possibilities.”







“Build to think and test to learn.”



[[Reto TMP Extraescolar](#)]





“Testing is an opportunity to learn about your solution and your user.”



HASSO PLATTNER  
Institute of Design at Stanford

[\[Mobile app UX design | UX Architect Maria C. Rubio\]](#)